



Mind Brain Injury Services Forward

Strategic Plan 2024-2027

April 2024



Rebuilding Lives, One Memory at a Time

Mind Forward Brain Injury Services is dedicated to supporting individuals with acquired brain injury across Ontario.

To ensure optimal service delivery, it is crucial to assess current challenges, identify strategic opportunities, and align resources.



OUR MISSION

To foster the highest quality of life for those impacted by Acquired Brain Injury

OUR VISION

To be the leader of excellence and innovation in Acquired Brain Injury rehabilitation



C A R E

Collaboration

We welcome all perspectives with an open mind and without prejudice to accomplish our collective goals

Accountability

We strive to do the right thing, in a reliable way, under all circumstances

Respect

We value people for who they are. We show regard for all and learn from their words and actions

Empathy

We strive to understand the feelings and circumstances of one another and act with compassion

Our Values





Challenges



Staffing shortages, especially in specialized roles, and complications in recruiting, training, and retaining professionals.

The high prevalence of acquired brain injuries in Ontario necessitates a comprehensive strategy. Gender disparities and an aging population complicate service delivery, requiring specialized care and accommodations.

The fragmented healthcare system creates difficulties in integrating holistic services, hindering treatment for co-occurring conditions.

Funding uncertainties, driven by shifting government priorities, budget constraints, and policy restructuring, add complexity to securing stable resources.

Sustainability Considerations

Sustainability of services hinges on addressing funding uncertainties, staffing shortages, and the evolving healthcare landscape. Integrating technology can streamline service delivery, improve communication, and enhance client outcomes. Identifying staffing needs through recruitment, training, and retention is crucial. Offering competitive compensation, investing in professional development, and fostering a supportive work environment are essential to attract and retain talent. Proactive advocacy and diversification of funding sources are necessary due to the impact of government priorities, budget constraints, and healthcare policy changes. Strategic workforce planning and collaboration with academic institutions are vital for training and maintaining a robust professional workforce, ensuring continuity and quality of care.



Strategic Interventions

- Preventive strategies to prioritize community interventions, education and awareness campaigns
- Specialized services should include rehabilitation, assisted living and accessible housing
- Integration with community health services should leverage collaborative care models and interdisciplinary approaches
- Advocacy should focus on securing increased funding, raising awareness, and pathway integration

Opportunities

- Leverage emerging trends
- Enhance technology integration
- Address staffing needs
- Embrace innovation
- Strengthen existing partnerships
- Develop strategic partnerships



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Client

- Elevate client experience
- Innovate client programming
- Advocate for ABI community



Staff

- Champion an inclusive workplace
- Promote a positive work culture
- Foster growth and development



Agency

- Develop agency sustainability
- Advance operational excellence
- Cultivate strategic partnerships

COLLABORATION

ACCOUNTABILITY

RESPECT

EMPATHY