



Please join us! **Mind Forward Brain Injury Services** invites you to become a **valued sponsor** of our upcoming **“Minds in Motion” Walk-a-thon!**

This exciting, community focused event will take place on **Sunday, September 21st** from **10am to 1pm** at **Mind Forward’s** head office located at 176 Robert Speck Parkway with a 1km, 2.5 km and 5km loop through **Mississauga Valley Park!**

With one in three Canadians directly impacted by brain injury, we need your help in making a difference! Together, our clients, families, community members, and local leaders hope to raise critical funds for individuals living with the effects of acquired brain injury. **Your sponsorship will help us provide life-changing rehabilitation programs, resources, and community connections that promote healing and independence!**

Why Sponsor Mind Forward’s Walk-a-thon?

- Increase your reach of community members through event promotions
- Gain brand exposure via t-shirts, signage, social media, and print materials
- Align your organization with a trusted non-profit serving vulnerable populations
- Make a real impact in the lives of brain injury survivors and their families

SPONSORSHIP DECK - Sponsorship Deadline is September 1st!

Title Sponsorship (\$2500) – Ribbon cutting, logo on front of walk t-shirts, social media spotlight, etc.

Step up Sponsorship (\$1000) – Logo on back of t-shirts & materials, social media mention, etc.

Community Sponsorship (\$500) – Logo on back of t-shirts, shareable proud sponsor infographic, etc.

In-Kind Sponsorship – Donation of any goods, services or costs related to the walk-a-thon, etc.

Please find attached a sponsorship flyer and participant package with full details. We’d love the chance to partner with you and recognize your support leading up to and during the event!

If you're interested or have any questions, feel free to reach out to me directly at michele.pessotto@mindforward.org or call me at #905-452-4299/#647-992-3767.

Thank you for considering this opportunity to walk alongside us—literally and figuratively—as we champion brain injury recovery!

Warm regards,

Michele Pessotto
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