



# MIND FORWARD BRAIN INJURY SERVICES

PRESENTS

# BELLA NOTTE

AN EVENING IN VENICE TO SUPPORT THE BRAIN INJURY COMMUNITY

## SPONSORSHIP PACKAGE

FRIDAY, MAY 1<sup>ST</sup>, 2026  
SPEDUCCI MERCATTO

[WWW.MINDFORWARD.ORG/BELLA-NOTTE](http://WWW.MINDFORWARD.ORG/BELLA-NOTTE)



# ONE MEANINGFUL NIGHT TO CELEBRATE. ONE COMMUNITY TO UPLIFT. ONE MISSION GUIDING US FORWARD.



## **BUILDING BRIDGES TO RECOVERY**

Venice is a city of bridges - iconic structures that connect islands, creating pathways where there was once only water. At Mind Forward, we build a different kind of bridge for individuals navigating the complex journey of recovery after a brain injury.

Every day in our communities, someone's life changes in an instant. A fall. A stroke. A collision. What follows is often an uncertain journey that no one should navigate alone. Mind Forward Brain Injury Services exists for that moment and every moment after.

We are a nonprofit organization providing the full spectrum of community-based support: housing services, therapeutic programs, mental health care, caregiver support, and personalized pathways that help people rebuild meaning, connection, and independence. We meet people where they are, and walk with them as they move forward.

The people we serve come from all backgrounds and all stages of life. ABI can affect physical, cognitive, and emotional health, and many also

face challenges related to mental health, addiction, and social isolation. Our goal is to ensure that clients receive coordinated, compassionate, and informed care. Because recovery and stability require more than one service; they require a system of support.

## **YOUR PARTNERSHIP MATTERS**

Behind every success story is a community of people who choose to invest in opportunities for our clients.

Sponsorship strengthens the programs that help brain injury survivors learn new skills, build relationships, and reclaim their independence.

Your partnership has the power to change someone's life. Join us in reaching our **\$40,000** goal through Bella Notte. These are funds that will directly support client programs and therapeutic services across our organization.

If sponsorship isn't the right fit, there are many other ways to make an impact. A one-time gift, a monthly donation, or a contribution in honour of someone you care about goes a long way.

*To give, please visit [www.mindforward.org/donate](http://www.mindforward.org/donate).*

# 2025 SNAPSHOT

In 2025, Mind Forward delivered more services to more people than ever before in our 34 years of existence. Through program expansion, better navigation pathways, and new community-based initiatives, including our VISTA vocational program and ReNEW Concussion Transition program, our ability to support individuals with ABI at every stage of their journey continues to grow.



**500+**  
Clients  
Supported

**5**  
Residential homes  
providing 24/7 care

**50+**  
Groups, workshops  
& special events

**80,000+**  
Hours of direct  
service

**94%**  
of clients reported  
improved stability &  
confidence

# BELLA NOTTE SPONSORSHIP OPPORTUNITIES

**\$7,500**

## THE RIALTO BRIDGE PRESENTING SPONSOR

**(1 AVAILABLE)**

- Exclusive event naming rights: “[YOUR COMPANY] presents Bella Notte: A Fundraiser Supporting the Brain Injury Community”
- Premier logo placement on all event materials
- Full-page advertisement in event program
- Customized branding opportunities (i.e., branded giveaways, swag bags)
- Recognition and opportunity to address attendees during the event
- Branding featured at welcome station
- 5 reserved tickets to the event
- Feature on Mind Forward’s website highlighting your business and commitment to the community with link to your corporate website
- Social media spotlight highlighting your sponsorship
- Opportunity to display your company’s brochures and promotional material at the Mind Forward office for one year
- Personalized thank you gift featuring Mind Forward branded merchandise



# BELLA NOTTE SPONSORSHIP OPPORTUNITIES

**\$5,000**

## THE ACCADEMIA BRIDGE BAR SPONSOR

**(1 AVAILABLE)**

- Branding featured prominently at the bar
- Logo displayed on event materials, including banners, invitations, and Mind Forward's website and social media platforms
- Half-page ad in the event program
- Recognition during the event
- Signature cocktail named after your organization
- 3 reserved tickets to the event
- Inclusion of branded merchandise for attendees with your logo
- Feature on Mind Forward's website mentioning your business
- Social media post highlighting your sponsorship

*“Before joining Day Program, I felt alone. This is the first place where people truly ‘get’ what living with a brain injury means.”*

*- Mind Forward Client*



# BELLA NOTTE SPONSORSHIP OPPORTUNITIES

\$<sup>a</sup>2,500

## THE BRIDGE OF HOPE CULINARY STATION SPONSOR (3 AVAILABLE)

- Exclusive branding of a premium culinary station
- Recognition during the event including prominent logo placement on event signage
- Dedicated social media feature
- Company name/logo on Mind Forward's website
- 2 reserved tickets to the event
- Recognition in event program
- Opportunity to include your branded promotional material in swag bag

*"The staff at Mind Forward don't just support me...they really believe in me. They don't rush or judge me. They help me see that I still have strengths."*

*- Mind Forward Client*



# BELLA NOTTE SPONSORSHIP OPPORTUNITIES

## THE CONNECTION BRIDGE

(3 AVAILABLE)

**\$1,500**

### SILENT AUCTION SPONSOR

Silent Auction area branding  
Recognition during event including logo placement on event signage and event program  
social media mention  
Logo in event program  
Opportunity to include your branded promotional material in swag bag

**\$1,500**

### PHOTO BOOTH SPONSOR

- Photo booth area branding
- Recognition during event including logo placement on event signage and event program
- Logo featured on all photo booth photos
- social media mention
- Logo in event program
- Opportunity to include your branded promotional material in swag bag

**\$1,500**

### DJ SPONSOR

- DJ booth area branding
- Recognition during event including logo placement on event signage and event program
- social media mention
- Logo in event program
- Opportunity to include your branded promotional material in swag bag

# BELLA NOTTE SPONSORSHIP OPPORTUNITIES

## THE PATHWAY BRIDGE

(3 AVAILABLE)

**\$750**

### RED CARPET SPONSOR

- Red carpet area branding
- Recognition during event including prominent logo placement on event signage
- Mention on Mind Forward website and social media
- Logo in event program
- Opportunity to included your branded promotional material in swag bag

**\$750**

### LIVE EVENT ARTIST SPONSOR

- Live Artist area branding
- Recognition during event including prominent logo placement on event signage
- Mention on Mind Forward website and social media
- Logo in event program
- Opportunity to included your branded promotional material in swag bag

**\$750**

### COAT CHECK SPONSOR

- Coat Check area branding
- Recognition during event including prominent logo placement on event signage
- Mention on Mind Forward website and social media
- Logo in event program
- Opportunity to included your branded promotional material in swag bag

# BELLA NOTTE SPONSORSHIP OPPORTUNITIES

## \$500 THE COMMUNITY BRIDGE

(3 AVAILABLE)

- Recognition during event including logo placement on event signage
- Mention on Mind Forward website and social media
- Logo in event program
- Opportunity to include your branded promotional material in swag bag

*“Mind Forward has given back a life, probably the best life, my son is capable of living.”*

*- Mind Forward Caregiver*



# BELLA NOTTE ADDITIONAL OPPORTUNITIES

- In-kind sponsorship opportunities available
- Custom sponsorship packages that can be tailored to your objectives
- Silent auction item donations welcomed
- Individual and group tickets available

## NEXT STEPS

1. Select your desired sponsorship level
2. Complete the commitment form on the next page
3. Submit payment and high-resolution logo
4. Our team will contact you to coordinate your benefits

## CONNECT WITH US

For sponsorship inquiries, custom packages, event details, or general information, please contact [Andrea.Ure@mindforward.org](mailto:Andrea.Ure@mindforward.org).

On behalf of Mind Forward Brain Injury Services, we thank you for your generous support. We are grateful for your partnership and belief in our mission to support the brain injury community.

### **Andrea Ure**

Chief Development Officer  
Mind Forward Brain Injury Services  
[Andrea.Ure@mindforward.org](mailto:Andrea.Ure@mindforward.org)  
905-949-4411 x242

### **Jessie Dhaliwal**

Senior Manager, Community Partnerships & Engagement  
Mind Forward Brain Injury Services  
[Jessie.Dhaliwal@mindforward.org](mailto:Jessie.Dhaliwal@mindforward.org)  
905-949-4411 x253

# BELLA NOTTE COMMITMENT FORM

## Sponsorship Level:

- The Rialto Bridge (\$7,500)     The Accademia Bridge (\$5,000)     The Bridge of Hope (\$2,500)
- The Connection Bridge (\$1,500)     The Pathway Bridge (\$750)     The Community Bridge (\$500)
- Custom Amount: \_\_\_\_\_ Frequency of Custom Amount:  One Time  
 Monthly  
 Annually

## Company Information:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

## Payment Method:

- Cheque (Payable to Mind Forward Brain Injury Services)
- Online at [www.mindforward.org/donate](http://www.mindforward.org/donate)
- E-Transfer to [donate@mindforward.org](mailto:donate@mindforward.org)

Submit this form by email to [Andrea.Ure@mindforward.org](mailto:Andrea.Ure@mindforward.org) or by fax to 905-949-4019, attention: Andrea Ure.

